

BOT Academic Department Report for 1/20/21

Enrollment Update: 914 Students: 881 In-Person / 33 Virtual

Virtual Learning:

We are still planning on offering the virtual platform for the remainder of the school year. We are reaching out to the parents of the virtual students to inquire about their intentions for second semester. Currently 36 students will be starting the semester virtually with the option of returning to in-person as the families feel comfortable.

Academic Excellence:

- PD for 2nd Semester
 - Mental Health/Wellness
- Instructional Technology research
 - Educational Purpose
 - Device selection
 - Initial funding and sustainability plan
 - Staff professional development plan
- Curriculum updates for 2021-22
 - Social Studies
 - Science
- Accelerated Learning Academy (formerly Aquinas)
 - Rebrand and recruitment/assessment
 - <https://smcatholicschools.org/academics/acceleratedlearningacademy/>

Athletics Update:

Boys Basketball

7-5 overall

6-4 in Conference – 1st in the North Division of the Big East

Regionals – Moved up to Division 3 because of some schools opting out of WIAA playoffs (COVID)

Teams in Regional – Nekoosa, Omro, Wautoma, Westfield, Weyauwega-Fremont

Regionals Start – February 16

Girls Basketball

10-5 overall

5-2 in Conference – 2nd in the North Division of the Big East

Regionals – Division 4

Teams in Regional – Hilbert, Manawa, Reedsville, Shiocton

Regionals Start - February 9

Powerlifting

Have participated in one meet at North Fond du Lac HS.

Notable Finishes:

Luke Steffen 3rd place

Paul Kundert 2nd place

Clay Reihl 1st place

Trace Lein 1st place

Connor Reihl 1st place

Dance

Has been practicing and preparing

Hope to participate in a competition and perform at basketball this year.

Spring Sports

They are allowed 15 contact days during the school year for this year only because of COVID.

Teams will be starting these contact days this month and continuing to April

Spring Sports start mid to late April this year because of the Fall (Alternate Spring season).

COVID-19 Screener:

- We did see a slight increase in positive cases and close contacts among students following the holidays. There has not been a similar increase among staff.
- We continue to follow the 14-day quarantine recommendation from public health.
- Governor Evers is extending the face mask mandate for 60 days, through mid-late March.
- Winnebago County is offering COVID vaccines to school staff. Initially they will be available to staff who work directly with students who become ill while at school. Pending DHS approval, other staff may be able to receive the vaccine soon. We are developing a prioritization list with guidance from public health: learning resource teachers/reading specialists, aides/food service/bus drivers, teachers, and support staff.

Catholic Identity:

Eric Rudd is the new SMCS Director of Ministry. Here is his January summary:

- Fr. Mark and I offered a Day of Reconciliation in the last week of Advent. It was very successful. Fr. Mark will continually make himself available for Confession on all days he is able to be at school.
- Catholic Schools Week is coming up in the first week of Feb. I have created a list of themes for each day and a soup donation drive for the week.
- I will be attending the All Schools Mass at the Diocese on Feb. 3 at the Cathedral with Patti and some selected families to be our representatives.
- My lunch events have been moved to 9th hour. There will be a campus ministry event offered every single day: each day will be different and offer something unique. Content covered

includes: Pro-Life, Athletes for Christ, Ministry Planning, Prayer Teams, Praise and Worship, Lives of the Saints.

- Lastly, I have begun meeting with local parish leaders in our system. I'm beginning to plug students into their events.

Arts/Theatre Department:

1. Zephyrs Fine Arts Boosters (ZFAB) is excited for their signature fundraiser, Z Cabaret 2021 on Friday, January 22. The event will be virtual with food pick up options from Zuppas in Neenah. Details at

SMCSFineArts.org

2. Zephyrs Theater is moving forward with a high school production of Anything Goes (virtual with limited seating for parents) and a middle school production of Moana Jr. (virtual with limited seating for parents). High School rehearsals are going well! Auditions are coming up for Moana Jr.

3. We had a lot of positive feedback about our Christmas concert special that was available online. We are looking into even more ideas for Spring Concerts!

Human Resources Department:

Projects working on:

- Recruiting for 2020-21
- Staffing for 2021-22
- Letters of Intent for 2021-22
- COVID vaccine

Hired employees:

Elizabeth Knapinski - Senior Director of Strategic Advancement

Jessie Lindquist - 4K Teacher

Hired Subs/other positions:

Adeyinka Adejumo - long term sub for SG/SMM Guidance

Suzanne Perzentka - long term sub for MS Food Service

Sam Scanlan - Substitute Teacher

Marilyn Guesneau - Student Teacher SG

Departed employees:

Jessica Rios - Bilingual Teacher

Kristin Hubbell - 4K Teacher

Helen Englebert - President

Current open positions:

Alumni Engagement and Communications Coordinator - Offer extended

ELL Services Support Coordinator - Interviewing

Food Service - Lead Cook- High School (part-time) - Interviewing

Bus Driver AM/PM Routes (part-time)

German Teacher - Middle School (part-time)

Teacher Subs

Food Service Subs

Teacher Aide Subs

Enrollment/Admissions Department:

- 2021-2022 Recruitment/registration
 - Goal to launch February 1
 - SMCHS information & course registration nights – February 8 and February 10
 - KBW to visit SMCMS, Holy Spirit, St. Mary Greenville 8th grade classes, along with HS school counselors, for course registration info
- Assisting with SMCS communications
- Launched 6-month contract with Local IQ (began January 11)
 - Target market – early education
 - Increase awareness of the value SMCS provides to students
 - Drive enrollment by educating parents about what makes SMCS different
 - Tactics
 - Paid search ads
 - Social smart ads
 - Targeted display
 - Search & site retargeting
 - YouTube ads
 - Email
 - Landing page
- Catholic Schools Week
 - Banners in each parish
 - Scripts for families volunteering to speak
 - Cathedral Mass (families)
 - Various activities that week at the schools

Operations Department:

Business Office:

- Received forgiveness of PPP loan
- Continuing trainings and meetings related to Blackbaud transition
- Beginning to prepare for WPCP application starting first week of February
- Sending out year-end tax statements and tuition statements
- Finalizing W-2, W-2G, 1099, 1095 for 2020

- Continuing to participate in meetings with our parishes and the diocese related to subsidy calculation and collaborations with parishes
- Promoted a Kwik Trip sale over a three-day period which resulted in \$115,535 in sales.

IT:

- Working to streamline help desk ticket handling
- Working with Superintendent on technology plan

Maintenance:

- Working with Joe to develop a maintenance plan for replacing items at the middle and high schools