



FOR IMMEDIATE RELEASE

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St. Mary Catholic Schools welcomes Beth Knapinski as senior director of strategic advancement

NEENAH, Wis. (January 26, 2021) – St. Mary Catholic Schools (SMCS) has named Beth Knapinski its senior director of strategic advancement. A member of the SMCS senior leadership/administrative team, Knapinski will lead the strategic and operational vision for SMCS's Advancement Office, including communications, marketing, admissions, alumni engagement and fund development/philanthropy.

"SMCS is excited and blessed to welcome Beth into the role of senior director of strategic advancement," SMCS Superintendent Tim Schigur said. "Beth's experiences and expertise will lead the marketing, enrollment and advancement team to assist with the growth and vitality of the SMCS community."

Knapinski joins SMCS after serving in marketing, communications and philanthropy leadership roles in the healthcare, nonprofit and tourism industries across the United States, including in Nebraska, Washington, Wisconsin and Vermont. She earned her bachelor's degree in communications from Bradley University in Peoria, Ill., in 2014, and she attended SMCS for the entirety of her primary and secondary education, graduating from SMCS in 2012.

"It is a privilege to serve the SMCS community in this role and help advance its mission of preparing and inspiring students to lead meaningful lives rooted in the teachings of Christ in our Catholic tradition," Knapinski said. "Through rigorous academics, faith formation, extensive co-curricular activities and service-learning opportunities, SMCS has a rich legacy of empowering students to discover and develop their God-given talents and experience success throughout life. It is a joy to return to this school community and partner with leadership, students, families, parishes, local community leaders and SMCS supporters to advance its most important mission."

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St. Mary Catholic Schools ([SMCS](#)) serves more than 900 students in grades Pre3-12 at five campuses – St. Mary Catholic High School and St. Mary Catholic Middle School in the Village of Fox Crossing, Wisconsin, and St. Mary Catholic Elementary Schools (St. Margaret Mary and St. Gabriel in Neenah, Wisconsin, and St. Mary in Menasha, Wisconsin). SMCS is dedicated to preparing and inspiring students to lead meaningful lives, rooted in the teachings of Christ in our Catholic tradition.