St. Mary Catholic Booster Club

10/9/19

6:30 pm

Holidays on American Dr. Neenah

**Booster Club Meeting Minutes**

**Attendance: Jeff Braatz, Sue & Keith Peters, Bob Reisterer, Kristen Staehler, Jessica Dinka, Patti Purcell, Michelle Campbell, Tricia Akey, Kim Breen, Jill Scanlon, Amy Weber, Jill Buchinger, Jessica Dinka, Kelly Beisenstein-Weiss, Dave Thone**

**Approval of Previous Meeting Minutes**

Motion to Approve Previous Meeting Minutes: Patti Purcell

Second to Approve Previous Meeting Minutes: Jeff Braatz

Introductions were done at the beginning of the meeting. There were parents in attendance representing the various teams.

* Boys’ Soccer: Bob Reisterer
* Girls’ Soccer: Kristen Staehler
* Girl’s Tennis: N/A
* Cross Country: Jessica Dinka
* Golf: Kim Breen
* Football/Powerlifting: Patti Purcell
* Boy’s Tennis: Michelle Campbell
* Girls’ Basketball: Jill Buchinger, Kristen Staehler
* Baseball: Tricia Akey
* Girls Volleyball: Jill Buchinger
* Track: Jessica Dinka
* Boys’ Basketball: Sue & Keith Peters
* SMCMS: Jill Scanlon & Kelly Beisenstein-Weiss
* SMCMS girls basketball: Amy Weber
1. **Financial Update – Dave Thone**
* Dave reviewed the budget spreadsheet.
* Sports Books Revenue starting to come in, concessions doing well, and apparel sales are very strong.

Motion to Approve Financial Update: Jeff B.

Second to Approve Financial Update: Sue Peters

1. **Athletic Director Report HS & MS – No Report**
* Question was asked if revenue can support the expenses. Answer was given saying the expenses and revenues are very close for this year. The budget approved for this year was slightly below expenses if all areas perform as expected. There is a cushion to fall back on, but the BC would like to continue to make enough to cover expenses and put money away for larger projects or when some years fall short of projections.
* Question was raised and asked where the individual sport fund raising goes. Not all sport related expense and revenue run through the BC budget. The AD has a record of individual sport fund raising revenue and expenses. Matt can comment on this item at a future meeting.

1. **Standing Committee Chair Reports**

**Concessions – Tiffany Vosters**

* Tiffany asked Dave Thone to inquire about any suggestions for the concessions stand.

Suggestion was made to charge more. A comment was made that our prices were low compared to others. No action taken at this meeting but will keep it in consideration.

* Discussion took place on how to get parents to volunteer more.

**Sports/Activities Book Update – Jeff Braatz & Tricia Akey**

* Sports book is a fundraising opportunity. We get sponsors for ads, banners and outdoor signage.
* 12 organizations sponsorships received this year. Typically, we get between (12-15 sponsors)
* We received 1-2 new banner sponsors.
* Jeff acknowledged Tricia’s work to get the Sports/Activities ready this year
* Still taking ads for Winter Sports

**Spirit Stop – Dave Thone for Tara Gagne**

* Apparel orders are doing very well. Tara was able to get the marketing club engaged and helping with resources for store hours. She will also look to get some design proposals from the marketing club and take it from approval to creation at some point during the year.
* Marketing Club opens Spirit Stop for 2 lunch periods during the week and they are trained to use Square, our payment processing system.
* Need to find some resources to input inventory, oversee site sales, and to assist with getting sales data from the online store.

**GZO – Patti Purcell**

* The date is set for next year’s event. It is July 10th, 2020 at Royal St. Patrick’s.
* Goals: More participation by kids, also looking to add more women golfers.

**Middle School Basketball Tournament – Dave Thone**

* Tracy Schroeder will meet with Dave Thone by the end of November to get all the details for this year’s tournaments. January and February dates are set.
* It was noted to have healthy options for concessions
1. **Additional Topics – Dave Thone**

Bob Reisterer was voted on and accepted to fill the Vice President Role vacated by Jay Zelinski. Thanks for Jay’s service to the club and thanks in advance for Bob’s involvement.

Motion made by: Sue Peters

Seconded by: Kristin Staehler

**NEXT MEETING:** **Wednesday, November 20th at 6:30 at St. Mary Catholic High School Commons Motion to Adjourn by Jill Scanlon. Second Motion to Adjourn by Kim Breen**