



SMCS Board of Trustees President's Report October 16, 2019

President's Focus – August/September/October

- In partnership with BOT Chair Kathleen Healy, met with the pastors/pastoral leader and some of the parish business managers at each parish site in August on topic of parish investment/shared resources
- Presented highlights of SMCS at both of the St. Patrick's Sunday Masses on September 29th
- Organized a Parish Mission Planning (PMP) overview session in September involving representatives of the Diocese, pastoral leaders, parish representatives, and SMCS principals
- Working on developing a PMP Steering Committee involving all five Neenah-Menasha parishes and SMCS schools
- Wrote "letter from the SMCS President" highlighting system enrollment growth and appreciation for parish tuition assistance support; letter inserted in all N-M parish bulletins homecoming weekend
- Exploring a WPCP Combined School agreement with representatives of Holy Spirit, Sacred Heart
- Worked closely with principals to address staffing needs and resolve sensitive situations involving teachers, students, parents
- Completed hiring of new Director of Business Services and providing oversight of transition of duties
- Involved with audit and modified budget preparation and finalization
- Worked with donors to secure large project funding (~\$50K each) – early childhood classroom furniture; new high school gym scoreboard
- Currently serving as interim lead of the Advancement department and current fundraising initiatives
- Finalized compliance with DOJ School Safety Round #1 grant requirements; \$100,000 (100%) received

Professional Development

- On September 30th, elementary and middle school teachers continued their work in the area of literacy and all staff worked on effectiveness practices including student learning goals. CESA 6 provided professional assistance throughout the day.
- Science/Social Studies elementary, middle school, and high school units and all level Art teachers met to work on respective curriculum. Fine Arts met to collaborate on department initiatives.

Admissions

- Marketing Committee
 - New marketing materials continues to be developed with new branding elements - prospectus, info sheets, banners, newsletters, social media elements, etc.
 - Updated SMCS style guide
- 2020-2021 recruitment/retention
 - 8th grade visit day – September 26
 - 80 students attended from SMCMS, Holy Spirit, St. Mary Greenville, St. Ignatius (Kaukauna), New Hope, Fox Valley Christian Academy, Xavier
 - 5th/7th grade visit day – October 29
 - 7th: invites to students from SMCMS, Holy Spirit, St. Mary Greenville, St. Ignatius (Kaukauna), New Hope, Fox Valley Christian Academy, Xavier
 - SMCHS Parent Preview Night – Tuesday, October 29
 - SMCMS Parent Preview Night – Wednesday, October 30
 - Scheduled shadow days at SMCHS and SMCMS – November 11, 12, 18, 19
 - Early childhood promotional video completed; already 17,000 views!
 - Additional video project – capturing video October 17

Business Services

- Audit has been finalized and was issued on Thursday, October 10, 2019
- Business Services is researching a new payroll service provider in light of DPI's perceived conflict of interest with CLA being our auditor and new payroll service provider as a result of CLA's recent merger with Schenk. Looking for a rollover to a new company as of January 1, 2020.

Fund Development/Advancement

- Connect5 was held on September 14th and it was a success and raised over \$23,000 that will be used for technology funding, the band, and booster club
- Meet Me In the Middle was held on September 21st and was a success raising around \$24,000 that will be used for technology funding, tuition assistance, a new piano, and a new wireless microphone
- Annual Fund collateral material and mailing prepared
- Work in process for 2018-19 Donor Report publication
- ZNIGHT/ZGOLD raffle items and sponsorship finalized; promotional materials printed; announcements sent to SMCS families and staff; group of ZNIGHT Champions organized and ready to assist with event

HR/Staffing/Communications

Departed (update since September Board meeting)

- Cynthia Powers-food service

Current Openings

- After School Care SMM
- Food Service Aides
- Instructional Aide-SM
- Director of Development/Advancement

Wellness

- Offered an on-site Flu Shot clinic on October 7th which 19 employees took advantage of

Items of Interest

- October 18 - SG TASTE! at the Doubletree Hotel, downtown Neenah
- October 29 - 5th & 7th Grade Visit Day
- October 29 - SMCHS Information Night
- October 30 - SMCMS Information Night
- November 1 -3 – SMCHS Fall Play "Radium Girls"
- Alumni Remembrance Mass – November 1
- Play Labs – November 6 (St. Gabriel); November 13 (St. Margaret Mary); November 20 (St. Mary)
- November 8 - Adoration @ SMCHS Chapel
- November 9 - SMCHS Athletic Hall of Fame & Z-NIGHT festivities at Waverly Beach
- SMCS awarded \$5,000 literacy grant from International Paper's Fond du Lac, WI, Container Plant and the International Paper Foundation
- First video promoting SMCS early childhood program completed
- Girls varsity volleyball wins conference championship!
- Girls #1 singles (Moen) and #1 doubles (Jarres/Korth) qualified for the WIAA state tennis tournament; competition begins on October 17 at UW-Madison Nielsen stadium. Good luck, Zephyrs tennis players!

Enrollment comparative – Current year 6.6% increase over previous year!

- 143 School Choice students
- 12 STS/GO students
- 10 Aquinas students

SMCS Grade	2018-2019 DPI Sept. Count	2019-2020 Sept. DPI Count
SG P3	15	17
SMM P3	19	29
SM P3	7	11
SG 4K	25	21
SMM 4K	23	30
SM 4K	11	12
Total:	100	120
SG K	18	21
SMM K	32	29
SM K	8	12
SG 1	12	15
SMM 1	15	34
SM 1	11	11
SG 2	17	13
SMM 2	35	19
SM 2	13	15
SG 3	14	16
SMM 3	32	36
SM 3	11	17
SG 4	12	16
SMM 4	28	30
SM 4	13	12
SG 5	26	13
SMM 5	33	31
SM 5	12	14
Total:	342	354
6	55	70
7	49	59
8	61	51
Total:	165	180
9	61	66
STS - 9	1	1
10	61	61
STS - 10	1	1
11	50	60
STS - 11	5	2
GO - 11	3	3
12	58	51
STS - 12	1	5
Total:	241	250
TOTAL	848	904