**SMCS Board of Trustees**

**President’s Report for**

**August 21, 2019**

**Admissions**

* 2019-2020 Registration/Enrollment – (Numbers noted on Scorecard handout)
	+ Continued outreach to prospective families/families who are not planning to return
	+ Late activity with tours, phone inquiries, etc.
* Marketing Committee
	+ Finalized brand elements
	+ Working with new designer on updated design/brand look
	+ Developing tactics for enrollment strategies; will continue with previous successful efforts (visit days, shadow days, info nights, family nights at athletic events, etc.)
		- Increased social media for students
		- Increased social events for students
		- Increased outreach to millennials
	+ Parent ambassador group – to be launched August 2019
* Recruitment Committee
	+ Early childhood
		- New furniture in classrooms
		- Continuing with Play Lab
	+ Fine Arts
		- Considering additional programs and staff options

**Business Services: Finance/Technology/Food Service**

**Technology** - All teacher and student laptops reimaged July 15 – August 19

**Finance**

* Auditors completed on-site work August 15th
* Associated Bank presented investment performance to the SMC Trustees
* New Director of Business Services hired and in training
* **Scrip** – Promoted at the all-staff meeting. Specific two week fundraisers for Dominican Republic service trip and Football program were very successful

**HR/Staffing/Safety & Wellness/Communications**

**Hired**

* Emily Langlois – SG 1st Grade Elementary Teacher
* Jeremy Clifton – HS History/Technology Teacher; Football/Strength and Conditioning Coach
* Brittany Powers – SMM 4th Grade Teacher
* Jamie Frink – Director of Business Services
* Matt Schoultz – Activities/Athletic Director
* Ziggy Gross – HS Campus Minister
* Katie Weber – Enrichment Coordinator & SMM Preschool Teacher (MWF)
* Emily Jones – SM Kindergarten Teacher
* Allison Loderbauer – SM 5th Grade Teacher
* Halle Castonia **–** SMM Student Teacher
* Michelle Condit – SG 4K Teacher (MWF) & Learning Support (TuTh)
* Paige Kozic – SMM Early Childhood Aide
* Traci Weis – SM Learning Support
* Heather Clifton – HS Learning Support
* Bonnie Liegl – Food Service
* Michael Kudick – Assistant Football Coach
* Chad Urban – Assistant Football Coach
* Lucy Wang – HS/MS Mandarin Teacher (verbal acceptance)

**Transferred**

* Judy Blaney – moved from SM 5th grade to MS 6th grade Language Arts
* Melanie (Andersen) Burton – moved from SM K to SM 1st grade
* Lisa Van Camp – moved from HS Learning Support to HS Counselling

**Leaving**

* Marcia Piette (HS Counselling)
* Rina Hill (MS/Elem. Mandarin Teacher)
* Sarah Graper (Director of Development)

**Current Openings**

* 5th Grade Teacher SMM
* Director of Development

**Fund Development/Alumni/Event**

**Grants -** International Papers $5,000 for Literacy

**Annual Fund**

* 2018-2019 final $167,915 of our $200,000 goal; 726 donations, average gift was $231
* 2019-2020 campaign kicks off at the all-staff meeting August 21; goal is again $200,000
* Campaign materials will be mailed out to alumni and past donors week of September 6th

**St. Mary Catholic Schools Foundation**

* Prospect letter was developed and approved
* Zephyrs Legacy Circle materials being updated

***Events for 2019-2020 school year***

* Booster Club Kick-off Corn Roast – August 30th
* Connect 5 (5k walk/run, 5 parishes and 5 schools) September 14th
* Meet Me In The Middle (Middle School fundraiser) September 21th
* Homecoming Week – September 22-28
* Taste! (St. Gabriel fundraiser) October 18th
* Z-Night (system celebration) November 9th, Waverly Beach
* Winter Escape (St. Mary fundraiser) January 24th
* Wines Around The World (St. Margret Mary fundraiser) March 7th
* Zephyrfest –May 2nd, Fox Cities Exhibition Center

**Alumni**

* Athletic Hall of Fame reception is scheduled the evening of Saturday, November 9th, 5:00 p.m. at Waverly Beach prior to the Z-Night festivities
* Alumni welcome home reception scheduled for Friday, September 27th, prior to the game
* Alumni soccer game scheduled for Saturday, September 28th