

Town of Menasha Police Department

# SOCIAL MEDIA SAFETY

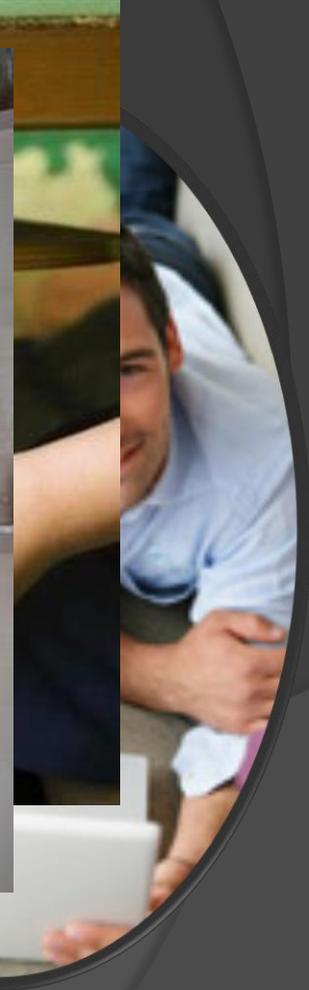


# Out of our league!



do!

texting in the 00s



# How Children Get Online

- Mobile devices, including cell phones
- Laptops and personal computers
- Video game consoles



# What Children Do Online

- ◉ Visit virtual worlds
- ◉ Play multi-user games
- ◉ Text or instant message one another
- ◉ Post profiles and interact with others on social networking sites
- ◉ View and post videos
- ◉ Download music, movies, and more
- ◉ Create and upload art
- ◉ Do research

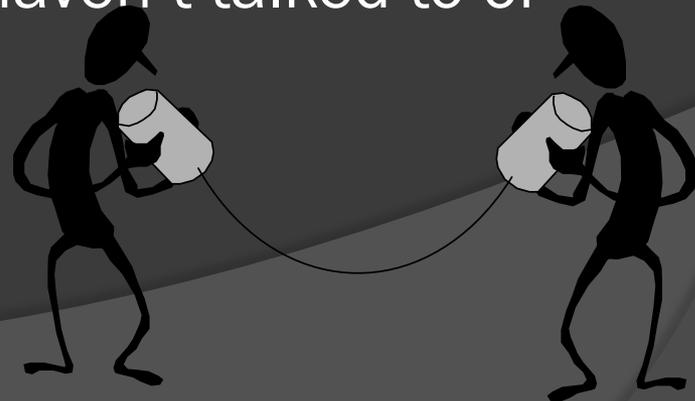


# A different language

- ◉ ASL: Age, Sex, Location
- ◉ GNOC: Get Naked On Camera
- ◉ GTG: Got To Go
- ◉ GYPO: Get Your Pants Off
- ◉ IWSN: I Want Sex Now
- ◉ KPC: Keeping Parents Clueless
- ◉ LMIRL: Let's Meet In Real Life
- ◉ NIFOC: Nude In Front Of Computer
- ◉ P911: Parent Alert
- ◉ PAL: Parents Are Listening
- ◉ PIR: Parent In Room
- ◉ POS: Parent Over Shoulder
- ◉ TDTM: Talk Dirty To Me
- ◉ WYCM: Will You Call Me

# Benefits of Social Media

- o 1. Communication with friends and family members; can comment on life events
- o 2. Ways to update on one's life without a phone call or a letter
- o 3. Can contact people they haven't talked to or heard from in awhile

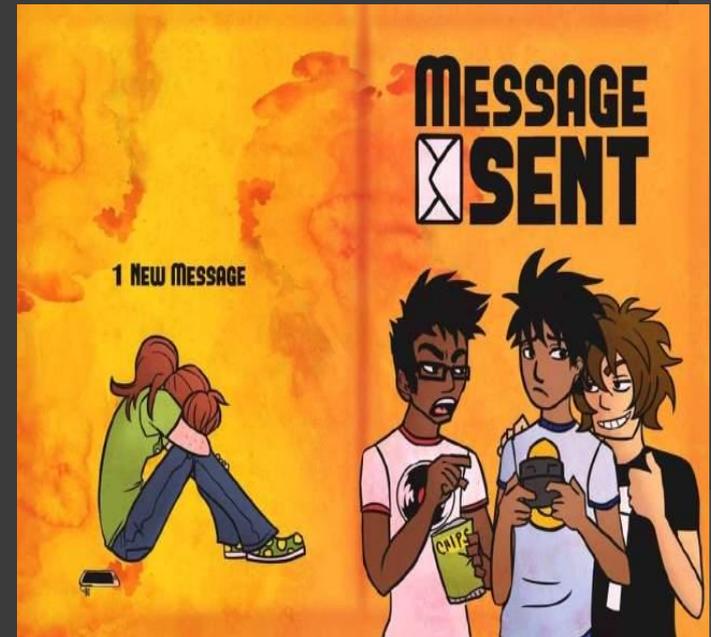


# Benefits of Social Media

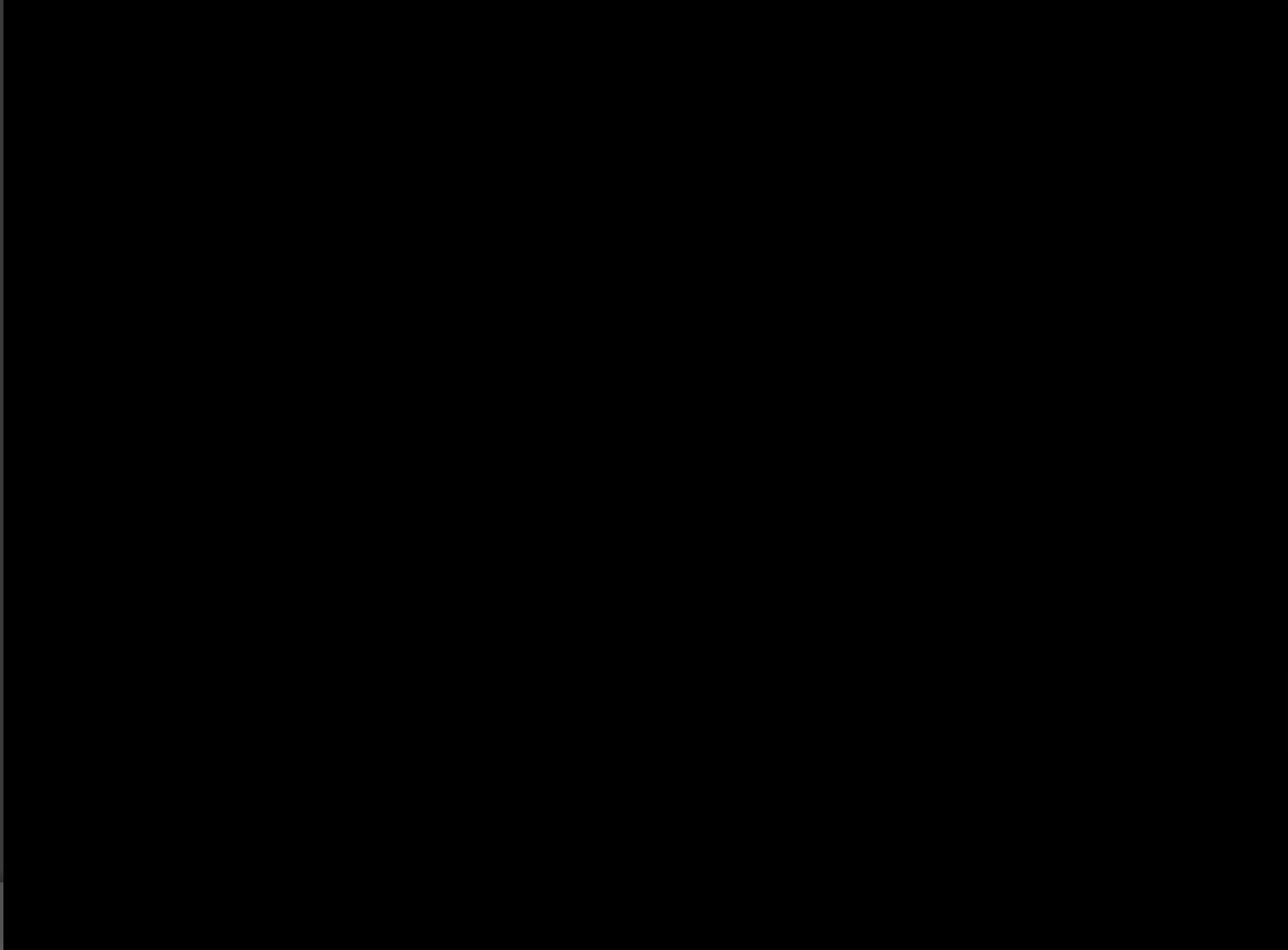
- ④ 4. Allows for self expression
  - Art, music and political ideas
- ④ 5. Helps develop self-identity
- ④ 6. Useful as a classroom tool

# Risks/Dangers of Social Media

- Cyber bullying
- Geolocation
- Inappropriate content
- Sexting
- Online Predators
- Breaking Laws



# Risks/Dangers of Social Media



# It happens....

## Online harassment

A sampling of incidents for harassment via

- A 27-year-old woman warned a 26-year-old
- A 33-year-old man She was told to ref
- A 36-year-old man
- A 23-year-old woman Facebook. Another
- A man reported that he received at least Police said both women to get a restraining if she violated a res

- Two students told asked for inappropriate

Source: Fox Cities police agencies

## Menasha sexting investigation reveals larger problem with teens

By Chad Doran

Published: March 18, 2014, 4:58 pm | Updated: June 27, 2014, 8:42 am



APPLETON – A sexting investigation in Menasha is revealing some things parents may not want to hear.

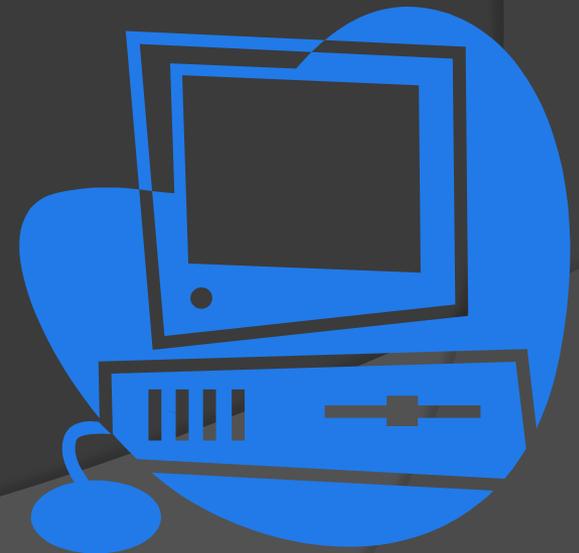
Four teenage boys could face juvenile child pornography charges in the Fox Valley case.

# Using Social Media Safely

- Know usernames and passwords of the sites your children use /monitor use
- Speak with kids about proper use of social media and what not to post and/or respond to from someone else (think about the consequences)
- Things can't be permanently deleted so make sure your kids know this

# Using Social Media Safely

- Only communicate with people you know and trust
- Talk about it
  - “Friend” your children/parents
  - Get involved
- Locate and know privacy settings



# Basic Internet Rules

- ⦿ Never give out identifying information.
- ⦿ Never write or post anything you wouldn't be comfortable with the whole world seeing.
- ⦿ Treat others online as you would treat them in person.
- ⦿ Never share your password.
- ⦿ Never open an email or click on a link from someone you don't know.

# Facebook



- A free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch with friends, family and colleagues
- *For old people now!*

# Twitter



- ⦿ Networking micro-blogging service that allows registered members to broadcast short posts (142 characters) called *tweets*.
- ⦿ Twitter members can broadcast tweets and follow other users' tweets by using multiple platforms and devices.

# Twitter



- ⦿ All profiles are public unless you make it private and approve followers.
- ⦿ Does not screen content.
- ⦿ If you at one time had public tweets, those tweets will always be public and searchable even after you change to private.

# Twitter



- ⦿ If private - people have to request to follow you, each request will need approval.
  - Your tweets will only be visible to approved users
  - Other users cannot retweet your tweets
  - Protected tweets will not appear in a Google search

# Instagram



- ⦿ A free online photo sharing and social network platform that allows members users to upload, edit and share photos with other members through the Instagram website, email, and social media sites such as Twitter, Facebook, Tumblr, Foursquare and Flickr.

# Instagram



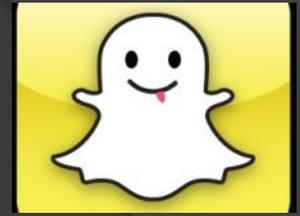
- ⦿ Set all photos to PRIVATE so strangers can't see and won't automatically follow you.
  - Anyone that wants to see your child's photos must send a follow request which can be approved or ignored, can even block other users.
  - Limit personal info kids share such as name, school, city, etc.
  - Do not allow geo tag setting (tags where you are on a map)
  - Be careful who follows you! Many kids compete for number of followers

# Snapchat



- A photo messaging application that enables the user to take pictures, record videos, add texts and drawings, and send them to a list of recipients.

# Snapchat



- ⦿ Lets user send a text, photo or video that purportedly self-destructs within 10 seconds of being opened.
  - Snapchat does not review messages sent.
  - Snapchat is not monitored
- ⦿ Messages are not guaranteed to disappear – **NOTHING EVER DISAPPEARS**
  - Anyone can take a screenshot of the message.

# Kik



- ⦿ An app that allows unlimited texting for free and effectively offers anonymity to users.
- ⦿ Popular among younger teens who have limited texting or only an iPod touch.
  - Private messaging systems are hard to monitor and easily exploited
  - Can add videos and pictures to text, including Kik cards that can include YouTube videos, pictures, or drawings

# Kik



- Some kids will share private Kik username on public social networks. Once someone knows their username, ***anyone can send them a message.*** Instagram and Twitter are full of #kikme reequests.

# Vine



- ⦿ A short form video sharing service.
- ⦿ The service allows users to record and edit five- to six-second-long looping video clips, and to "revine", or share others' posts with followers.
- ⦿ Vine's app can also be used to browse through videos posted by other users, along with groups of videos by theme, and trending, or popular, videos.

# Vine

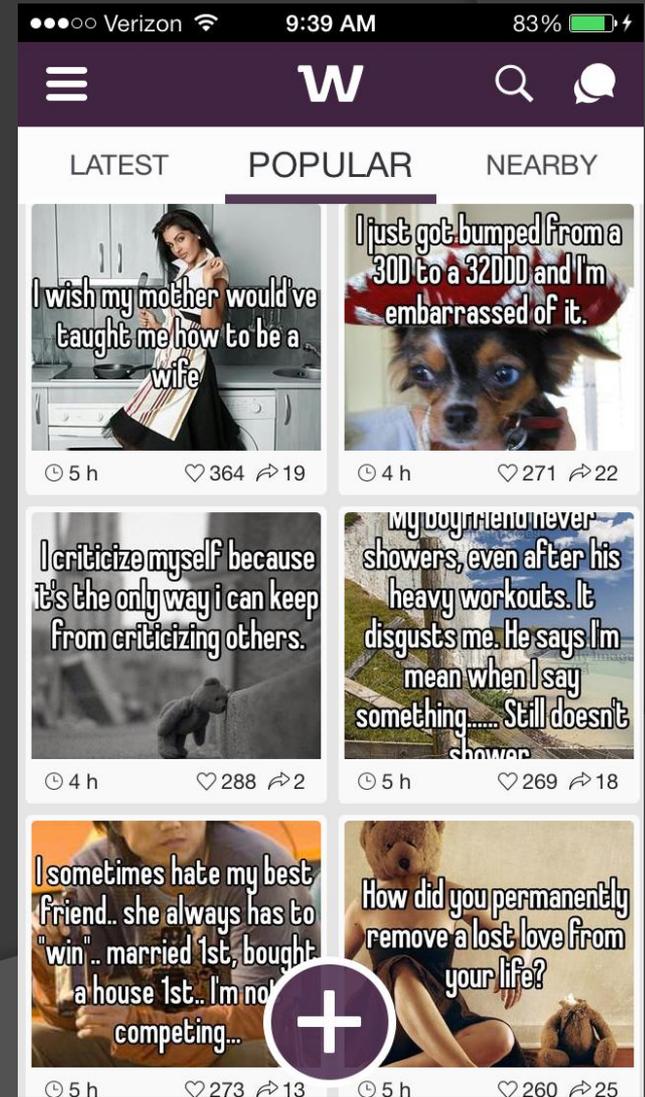


- Vine is considered 17+ and users need to enter their age before registering.
  - No way of verifying age.
  - Users can flag inappropriate content and block users from their feed.
  - Profiles and videos on Vine are public – no way of controlling who sees your feed.

# Whisper



- Post secrets or “whispers”.
- No need to register
- Allows users to see posts within a 25 mile radius.
- Can interact one of two ways
  - Users can reply with other Whispers which are public
  - Users can also send a private message



# Yik Yak



- Yik Yak is an anonymous mobile messaging app that uses GPS location data to display the most recent posts by other Yik Yak users around you within a certain geographical boundary.
- Due to misuse of the app by high school students, Yik Yak is now unavailable for use near high school or middle school grounds. This is known as geo-fencing.

# Tinder



- Tinder is an online dating app that uses geolocation to match users based on information shared on their Facebook profiles.
- Users swipe right on a profile for a potential match, and swipe left if they prefer to keep looking. When two users swipe right, a 'match' is made and they can communicate directly with one another.

# Tinder



- ⦿ The app is specifically used for dating and therefore not recommended to users under 17 as sexual innuendo, offensive language or worse may be used by those not adhering to the terms of service.
- ⦿ Tinder (and dating apps in general) facilitates face-to-face meetings

# Online Games

- Consoles like Xbox Live are increasingly connected to the Internet, allowing kids to play against friends and strangers.
- Many allow players to talk in real time using headsets and microphones.
- Kids may be exposed to “trash talk” or worse.

# Hiding apps

- Lets you hide your “naughty” apps, photos, etc. from view on Android and iOS smartphone and tablets.



Private  
Photo Vault



Spycalc



Keep Safe



Pic Lock 3



KYMS

- [www.netnanny.com](http://www.netnanny.com)

# *What can a parent do?*

## ⦿ ***Be a good parent!***

- An involved parent is more effective than any software filtering you can buy!

## ⦿ ***Talk to your kids.***

- Have an honest open conversation. It's going to be uncomfortable, but it's reality!

# *What is law enforcement doing?*

- Winnebago County Social Media Coalition



# Resources

- NetSmartz

[www.netsmartz.org](http://www.netsmartz.org)

- ConnectSafely

[www.connectsafely.org](http://www.connectsafely.org)

- Common Sense Media

[www.common sense media.org](http://www.common sense media.org)

# 5 Social Media Rules





*Thank you!*

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