



MEDIA RELEASE

October 1, 2017

FOR FURTHER INFORMATION CONTACT:
Molly Griffin, Director of Communications
St. Mary Catholic Schools
920.722.7796 ext 803
mgriffin@smcatholicschools.org

FOR IMMEDIATE RELEASE

SMCS Welcomes New Director of Admissions and Zephyrfest Coordinator

Fox Cities: St. Mary Catholic Schools (SMCS) is pleased to welcome Kelly Beisenstein Weiss to the advancement team as the SMCS director of admissions and Marsha Britt as the Zephyrfest coordinator. Weiss will work in cooperation with SMCS administrators in all functions related to the recruitment and retention of students in St. Mary Catholic Schools, fostering goodwill and strengthening the branding of SMCS in the community. Britt will facilitate the success of Zephyrfest, the school system's impressive annual fundraiser gala.

Kelly Beisenstein Weiss has a PhD. in educational leadership & policy analysis/ kinesiology from UW-Madison, and comes to SMCS from UW-Oshkosh where she was an assistant director of student recreation. In conjunction with this background, Weiss will also manage the new training and fitness center on the SMCS main campus. Both she and her husband, Patrick Weiss, are alumni of SMCS, and their three children attend St. Gabriel Elementary School.

Britt comes to SMCS with marketing and event management experience from a prominent local marketing firm, as well as extensive experience as a parent volunteer at the event. She and her husband, Jim, have three daughters who are all alumni of SMCS.

"We are thrilled to have Kelly and Marsha join our advancement team," stated SMCS President Helen Englebert. "Each brings unique skills and experience to the roles they will be assuming. Both are energetic and eager to begin making professional contributions to SMCS, a school system in which they already have invested personally, as parents and volunteers."

St. Mary Catholic Schools (SMCS) includes St. Mary Catholic High School and St. Mary Catholic Middle School in the Village of Fox Crossing, Wisconsin, and St. Mary Catholic Elementary Schools (St. Margaret Mary and St. Gabriel in Neenah, and St. Mary in Menasha). SMCS is dedicated to the individual development of each student in grades Pre3-12, by providing the highest quality education focused on faith, academics and service in a rapidly changing world.

end