

MEDIA RELEASE

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ANNUAL BRANDON'S B+ 5K WALK/RUN

NEENAH: Registrations are now being accepted for the **Brandon's B+ 5K Run/Walk, to be held at 8:30 a.m. on Saturday July 30, 2016.** The event will be held at St. Mary Catholic High School, 1050 Zephyr Drive, Neenah, and will include a t-shirt and a nifty gift bag for everyone who registers by July 22. Participants may still register for the event after that date but receipt of a t-shirt and gift bag at the event is not guaranteed.

Awards will be given to the top male and female finishers in several age groups. The gathering after the run/walk will include basket raffles, a silent auction, games, music, food and drinks. Everyone is welcome to participate and to join in the festivities afterward!

All proceeds will go to benefit the Brandon Willems Memorial Scholarship Fund, which was established in memory of an outstanding young man who was stricken with leukemia shortly after graduating from St. Mary Central High School and passed away in May of 2010. Although he was not able to realize his dream of attending the University of Wisconsin-Madison and becoming a doctor, Brandon was an inspiration to many people through his strength, sense of humor and "B positive" attitude. The proceeds from the event help others to achieve the dreams that Brandon did not have the opportunity to.

The cost to participate is \$25.00. Participants may register online or by printing out a form from the website (5kforbrandon.com), or in person at St. Mary Catholic High School on Friday, July 29 from 5:00-7:00 p.m. or the day of the run from 7:00- 8:00 a.m. Online registration closes on Wednesday, July 27, 2016.

To sign up, make a donation or to find more information, please visit 5kforbrandon.com or contact Bob at 920.858.9730.

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