



MEDIA ADVISORY

September 21, 2016

FOR FURTHER INFORMATION CONTACT:

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Middle School Football Team to Brave The Shave to Honor Classmates

- WHO: *St. Mary Catholic Schools (SMCS) Community
 *Festival Foods
 *St. Mary Catholic Middle School Football Team
- WHAT: Middle School Football Team to Brave the Shave! For St. Baldrick's Fundraising Event to honor classmates
- WHERE: Festival Foods
 647 S Green Bay Road, Neenah
- WHEN: Saturday, September 24, 2016 from 8:00 a.m. to 4:00 p.m.
 SMCMS Team Group Shave at 9:20 a.m.

Supporters have been working to collect pledges prior to having their heads shaved or their hair "chopped" on Saturday. Community members will be on hand to support the event by cheering on the "shavees," and enjoying face painting and games, and purchasing hair extensions and concessions from the brat barn! All proceeds go to the St. Baldrick's Foundation, which helps fund research for cures for pediatric cancers and efforts to improve treatment plans for pediatric cancer patients.

This year, approximately 30 members of the St. Mary Catholic Middle School football team will "brave the shave" in honor of two classmates, Hannah and Luke, who deal with the repercussions of brain tumors.

This event is very special to SMCS families because the struggles and challenges of fighting childhood cancer has touched the school community, where in recent years several children have personally fought or are currently battling cancer. Parents, teachers, friends and area businesses are happy to show their support in part through the St. Baldrick's Foundation.

INTERVIEW OPPORTUNITIES:

*Mona Sherwood, organizer and parent of cancer survivor, Hannah
(920-843-8181)

*Darrin Kuehn, *SMCMS football coach and Festival Foods Senior Director of
Operations* (920-309-2144)

*Luke Peters, SMCMS student and cancer survivor
(contact Luke's mom, Sue, at 920-540-8239)

St. Mary Catholic Schools (SMCS) includes St. Mary Catholic High School and St. Mary Catholic Middle School in the Town of Fox Crossing and St. Mary Catholic Elementary Schools (St. Margaret Mary and St. Gabriel in Neenah, and St. Mary in Menasha). SMCS is dedicated to the individual development of each student in grades Pre3-12, by providing the highest quality education focused on faith, academics and service in a rapidly changing world.

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