

SMCS Board of Trustees President's Report August 17, 2016

Curriculum/Professional Development

Our curriculum review cycle has us evaluating our literacy curriculum, both content and discipline literacy. We have contracted with CESA 6 to do yearlong professional development in this area. Title IIA funds are being using to cover expenses.

Professional Development

A survey was sent to all SMCS teachers in spring to get their input on current and future professional development. This information was shared and discussed with the principals and the "Deliver Academic Excellence" strategic task force.

New Teacher Orientation

Each year the diocese offers training for teachers new to the diocese, and this year added St. Mary Catholic Middle School as a training site. Our new teachers attended the training at our middle school on August 16.

Teachers new to SMCS attended a training session on August 17 at our high school. Topics included personnel handbook, technology, scrip, contact information, admissions, and MyLearningPlan.

SMCS August Teacher In-service & Staff Retreat

The week before school begins, we have plans for local building meetings, system meetings and an all system retreat on August 26. Time has able been built into the week for teachers to work in small groups and in their classrooms to prepare for the year.

Enrollment

We have 128 new students coming into our schools this year (not including foreign exchange students). This includes all students grades P3-12. A total of 96 WPCP vouchers have been accepted of 100 awarded. Total enrollment for 2016-17 is currently at 881 total students. Official DPI enrollment count will be on September 16.

I'M SOLD on SMCS signs are being strategically placed in yards and at businesses; student ambassadors and parent volunteers are helping to get the signs out in the yards!

Staffing/Benefits/Safety

Transferring/Changes

- Kelly Roloff SG teacher aide to SM teacher-early childhood
- Rob Srnka teaching MS Computers (and still HS)
- Jill Ahles SM principal to SG Assistant Principal/Teacher
- Jeanine Leege SG & SM Principal
- Evelyn Zimmerman SG long term aide sub to SM P3 Aide
- Sue Peters, continuing as SM teacher aide, adding SMCS alumni coordinator
- Lyndsey Bergstrom SM teacher to SMM teacher
- Michael Hickey SMM teacher to SG teacher
- Adam Bates SMCS system athletic/activities director (adding MS & elem)
- Jason Tursky HS student & administrative services to HS dean of students

Hired

- Julie Castagna HS guidance
- Spencer Jones HS vocal (one class at MS)
- Elizabeth Hirst SMM teacher
- Mary Dolan SM teacher
- Monica Zapp SM teacher
- Kari Coenen MS teacher-Spanish
- Samantha Stelzl HS teacher-English
- Crystal Lensmeyer HS learning specialist
- Beth Southard SM teacher
- Rachel Brown MS phy ed & SMCS assistant athletic/activities director
- Joe Roth (BSG) HS/MS campuses maintenance supervisor

Leaving

- Amber Nonn MS teacher-Spanish
- Amy Whitman HS teacher-English
- Lorene Willems SM teacher aide
- Kadie Smith HS teacher vocal
- Trish Konetzke SG teacher-early childhood
- Kate DeYoung SMM after school care
- Amy Panzer SMM after school care
- Shannon Bolton (Krostue) food service
- Jennifer Agrell food service
- Todd Phillips HS teacher-Spanish
- Kari Derks SM teacher
- Mary Resch SM teacher-early childhood

Current Openings

- After School Care Provider part-time SG
- After School Care Provider part-time SMM
- P3 Aide part-time (3 mornings) SMM
- Spanish Teacher

Fine Arts

This summer we have been working on the \$60,000 Fine Arts Fundraising goals. We have developed three vehicles to reach this goal @ \$20,000 each:

- 1. Corporate & Friends Sponsorship
- 2. Fundraising Event
- 3. Theater Rental

1. Corporate & Friends Sponsorship

Letters were sent to leaders in our community for our inaugural Fine Arts Corporate & Friends Sponsorship opportunity. Dick Bergstrom is lending his name and influence to this cause. To-date, over \$20,000 has been raised with hopes of continuing to find more sponsors through September 1. If you know anyone interested please, email: cturner@smcatholicschools.org

2. Fundraising Event - Family Feud

On October 15, 2016 the FAEC will host Family Feud as our fundraising event with teacher and student teams facing-off against each other from the elementary, middle, and high schools. We are hoping to sell out the theater for the event with students and parents. Our goal of \$20,000 is a stretch goal. If successful, we will develop this into an annual event where it will grow in revenue and community building over time.

3. Theater Rental

Last year, we raised approximately \$14,000 in money from theater rentals. We are optimistic that \$20,000 is obtainable. We raised the daily rental price for the theater, the hourly technician price, and will add rental activity when the theater is not being used by the students. While we want to earn revenue from our theater when possible, we do not do so at the expense of our SMCS students' educational activities.

ArtsCore Colony Paine Art Museum / UWO

Four teachers from our elementary schools spent four days in August at an art integration workshop hosted by UWO and the Paine Art Museum. Their ArtsCore Colony offers FREE monthly training for a year to K-12 teacher teams to help them learn to integrate art into their daily curriculums. These same teachers will continue the training throughout the 2016-17 school year.

Zephyr Community Theater

Wizard of Oz was a huge success in July. Zephyr Community Player gives everyone a FREE opportunity to get involved in theater (acting or backstage). Anyone who tries out is part of the production in some way. This is our most successful drama program. Over 75 people participated this summer and we sold the most tickets for the year.

Business Services: Technology-Finance-Food Service

Technology

- Reimaged all laptops and upgraded to Windows 10
- Researched and implemented new SmartBoard upgrades; finally solved connectivity problems!
- Purchased and configured additional laptops for middle school enrollment changes
- Implemented new email update program
- Training: teachers Aug 10 & 11; new staff-Aug 17, upper classmen-Aug 18 & 19, freshmen boot camp-Aug 24

Food Service

- Staff recruitment top priority
- Visited Aquaponics farm in Montello with marketing staff; visiting local program with Cal Anderson Aug 16th

Business Services

- Tuition all new accounts set up including ACH; processed early payments = \$650,000
- Payroll benefit updates; salary changes July 15th (admin staff) and August 15th (teachers)
- Fundraisers: GZO Golf Outing & Brandon's Run supported with regular financial activities but added expanded credit card & event planning with both business and technology on site for events
- Replacing major copiers/printers at schools; installation, tech support and training planned for August 28th
- Closing the fiscal year and working with auditors transition to new chart of accounts, mapping to auditor's accounts and Great Plains procedures; finalized agency vs activity account decisions
- Moving office to new location

Fund Development

Alumni Coordinator: Sue Peters is the new contact. She is working on several tactics to increase alumni donations and creating awareness (especially with young alumni), along with implementing existing ongoing efforts (newsletters, alumni communications, special events, etc.)

FATE Funds: Formally set up and beginning to be promoted

Annual Fund:

2015-16 campaign has closed. Good news is that we increased the total number of donors by 17% and increased alumni donors by 21%! Interesting point is that we received more alumni gifts thanks to a match ran in December, but fewer large gift donors (\$2,000+). Analysis:

15/16: 14/15:

 Total = \$177,922
 Total = \$178,416

 506 donors
 428 donors

 802 gifts
 501 gifts

 280 alumni
 231 alumni

Alumni \$ = \$84,449.96 / Alumni avg. gift = \$301.60 Alumni \$74,357/ Alumni avg. gift = \$321.90

2016-17 annual fund - working on campaign plans and new ideas to generate more awareness and increase donations.

Donor Database: Major overhaul happening to clean-up multiple listings and list accuracy.

Zephyr Field of Dreams: Have raised \$13,450 to date to apply toward the SMCS Booster Club match of \$10,000. We will continue to promote this giving option, as costs continue to be finalized.