

SMCS Board of Trustees President's Report June 21, 2017

Curriculum and Professional Development

Literacy Program: We explored best practice in literacy and reviewed instructional materials with teachers at several input sessions. Administrators spent a lot time of discussing the best course for our system and teacher input was extremely valuable. We have decided to move ahead with Lucy Calkins Units of Study Reading for K-5. Literacy materials for 6-12 will be explored during 2017-18 with some recommendations for the following year.

- Materials that support Lucy Calkins include leveled books arranged in "bookshelves". Each classroom will have approximately 200-400 new leveled books to add to the leveled books currently in classrooms.
- In addition, Fountas and Pinnell Word Study will supplement Lucy Calkins Units of Study Reading in the areas of spelling, vocab, and phonics for grades K-3.
- The first year investment will be approximately \$75,000 for instructional materials; funding will be through donor/fundraising contributions. Teacher training will be covered through title funds and our operating budget.

Admissions/Enrollment

We received **127 WPCP** voucher awards – the total number that we had verified with DPI. We are now in the process of working with families to determine their acceptance. Due to a variety of issues, we anticipate approximately 118 will be accepted. Deadline for acceptance is June 23, 2017.

We continue to recruit, provide tours, and work with families of non-registered students.

Human Resource Transfers/Changes/Hires for 2017-18

- The following administrative **changes** will take place over the summer:
 - o Patrick Batey, principal of SMCHS, will remain with SMCS in a part-time position as director of educational services, and Pamela Stark will become the high school's new principal. Stark, a doctoral candidate in educational leadership, also holds a master's degree in curriculum, assessment and instruction, as well as certification in gifted education. Her experience spans multiple disciplines emphasized at St. Mary Catholic Schools, including curriculum, individualized instruction, STEM and student involvement.
 - With the retirement of Principal Eleanor Healy at St. Margaret Mary Elementary School, Assistant Principal Kristina Fairweather will take on the full-time role as principal. Tina will also coordinate the Early Childhood program due to the retirement of Nancy Stevenson.
 - o **Jill Ahles** will return to St. Mary Elementary School as a teaching principal; Jill will also retain her responsibilities as coordinator of the system's growing Project Lead The Way program.
 - o Mike Zuleger and Jeanine Leege will stay on in their roles as principals at St. Mary Catholic Middle School and St. Gabriel Elementary School, respectively.
 - o **Hayden Kraus** will become the system's new director of fine arts, which will also encompass his technical theater duties. Previous Fine Arts Director **Christina Turner** will continue lending her expertise and leadership to the fine arts program in a volunteer capacity.
 - o **Sue Thelen** is our new manager of administrative services at the high school, and will coordinate the International Student program. **Lisa Olson** has transferred to St. Gabriel as the Administrative Assistant.
 - o Sue Peters' role will expand to include Alumni Relations & Events Coordinator.
- Retirements: Eleanor Healy; Nancy Stevenson; Mary Bergman; Val Vancil; Sue O'Connell
- Not continuing: Jess Ott (HS Art); Mark Miskell (HS Science); Karen Fahley (Reading Specialist); Christina Turner (FA Director); Robin Gallucci (Zephyrfest Coordinator)

Business Services: Finance-Technology-Food Service

- Employment letters for Early Childhood and Instructional Aides were distributed May 15.
- A technology plan is being updated and a technology fund-raising campaign will provide funding for additional server capability to support our system/parish internet needs.

Fine Arts

Z-FAB has generously agreed to fund raise and/or contribute approximately 50% to the cost of remodeling the band room; a new storage area for band and fine arts will be included in the project cost of \$36,000.

Our **SMCS marching band**, composed of students in grades 7-12, marched in the Neenah-Menasha Memorial Day Parade.

Fund Development & Alumni Relations

16-17 Annual Fund: YTD = \$176,091... with 9 more days to go! Still have some donors who have committed, but not yet sent gift. Should exceed last year's total of \$177,500.

- Will be sending a reminder email and fb post this week and following up with personal calls and visits.
- Still a couple of BOT members who have not yet made an AF gift. Any help would be greatly appreciated... making a recommendation of a donor or consider making a second gift to help reach the \$200,000 mark.

17-18 Annual Fund: Plans have started for next year's campaign. Working on tactics to change explanation of Annual Fund to expand donor group for this effort, along with how to better market other giving options to SMCS donors.

Technology Fundraising Plan: Working with the Technology team to implement targeted **Information Expressway** fundraising plan to raise \$200,000 by 12/31/17 to cover costs of necessary summer work.

Event Updates:

- Plans are in full-swing for fall school fundraising events... Meet Me In the Middle, Taste! (A Brewfest Event), and Z-Night.
- Connect 5 is also being planned in partnership with the Booster Club for September 30th.
- In the interview process for new Zephyrfest Coordinator. Still taking applications with hopes to have a decision soon.

Athletics:

- Tennis Court Restoration fundraiser: Goal is \$80,000 (currently at about \$95,000)
- Fields of Dreams: we continue to share this opportunity with interested donors

Foundation Development Work:

We met with Kelly Norton of St. Mary's Springs Academy to learn best practices and ideas from a system very similar to ours in student size, donor environment and financial assets. Next step is to meet with the Green Bay Diocese.

Other Notes:

- SMCS will have a presence at Lifest 2017 this year. This was made possible through a sponsorship opportunity offered by Miron to SMCS. Watch for our messages or visit our booth in the Marketplace!
- We will have a "community" presence this summer at selected downtown Neenah and Menasha events.
- Work to finalize the Zephyr Gold Raffle program continues in order to roll out at beginning of new school year.
- Scrip focus groups were recently held to gain insight from all levels of Scrip users on how to increase number of SMCS families that purchase Scrip. Plan is being developed to increase numbers of participants.