

### **Professional Development**

- Erin Loritz, a consultant from CESA 6, spent three days in our system in October working with our K- 5 teachers in each building as they implement a new literacy program based on the work of Lucy Calkins. Feedback from the teachers and the principals has been very positive as Erin models lessons at different grade levels and then discusses them with the teachers after.
- P3 - 12 teachers spent the morning of September 22nd participating in a workshop through ArtsCore as they were introduced to arts integration techniques.
- Three Early Childhood teachers participated in a full day conference "Learning without Tears" on October 6<sup>th</sup> in Madison. Five EC teachers have now completed this training.
- On October 24th all K-12 teachers and administrators will be attending a day long Education Convocation at the KI Center in Green Bay. This Convocation, sponsored by the Green Bay Diocese, will host a keynote address by nationally known author and educator, Cathy Vatterott. Her address will focus on her book, Rethinking Grading. Breakout sessions on various educational topics will follow.

### **Curriculum**

- Project Lead the Way (PLTW) is into its second year of implementation at the elementary schools and middle school, expanding to grades 2-8. Discussions have begun regarding its move into the high school curriculum to start during the 2018-19 school year.

### **Fine Arts**

- The Marching Band, under the direction of Pamela Barnhill, performed their first field routine at the halftime show during the Homecoming Football game.
- The Zephyr fine arts booster club (ZFAB) produced the second annual Family Feud game show/fundraiser on October 14<sup>th</sup>.
- The high school fine arts department has kicked off a SCRIP fundraiser to assist with expenses that will be incurred when students travel to New York City in spring 2018.

### **HR/Safety/Wellness**

**United Way:** The 2017-18 United Way campaign resulted in \$1,679 of employee contributions. Four winners of a pair of Packers vs Ravens game tickets are: Mike Zuleger, Sue Thelen, Anne Kaufert, Terri Bonertz. Thank you to Miron Construction for the generous Packer ticket prize donation!

#### **Staffing:**

- Molly Griffin resigning as Director of Communications effective mid-December; job being changed to include more marketing responsibilities
- Linda Wintheiser leaving food service
- Cindy Seif hired as food service cook

**Wellness:** The October 9<sup>th</sup> onsite flu-shot clinic was taken advantage of by 25 employees.

**Fitness Center:** The Fitness Center has been experiencing increased use. All of our high and middle school students have received their orientation to the equipment. A waiver agreement has been created for student usage. Supervised hours have been established for September/October, with the goal to increase open hours during the winter months. A cleaning service has also been contracted.

A SMCHS student strength and conditioning program has been developed. All students will be encouraged by teachers and coaches to work out with a program and a plan in mind. Athletic and middle school programming will begin roll-out next week as the fall season is ending.

**Admissions/Recruitment & Retention**

- The “SMCS Campus Showcase”, held on Sunday, October 1<sup>st</sup> just prior to the student homecoming activities, was designed for SMCS families and alumni. The event featured campus tours, blessing/dedication of the Fitness Center, and each family received a gift of a Zephyr sport tote bag.
- Grade school/middle school nights continued with Volleyball on October 10<sup>th</sup>.
- 8<sup>th</sup> grade visit day was held Thursday, October 5, attended by 80 area 8<sup>th</sup> grade students.
- Middle and high school information nights were held on October 16<sup>th</sup>. Most of the families in attendance at the high school were from outside of our school system, while most attending the middle school session were current families. Approximate attendance: high school - 40 individuals; middle school – 60 individuals.
- Elementary open houses are scheduled for Thursday, October 19<sup>th</sup>, from 5:30-6:30 p.m. at each campus.
- A new prospectus, *We are Zephyrs...Faith.Academics.Service*, has been created for recruitment use.

**SMCS ENROLLMENT**

Date	10.18.17	9.15.17	9.15.16	17 vs 16
<b>Grade</b>				
Preschool	51	52	57	
Pre-K	60	59	50	
<b>Total:</b>	<b>111</b>	<b>111</b>	<b>107</b>	<b>4</b>
K	37	37	62	
1	63	61	57	
2	58	58	53	
3	53	52	61	
4	66	65	59	
5	56	56	66	
<b>Total:</b>	<b>333</b>	<b>329</b>	<b>358</b>	<b>-29</b>
6	46	46	58	
7	62	62	64	
8	65	65	54	
<b>Total:</b>	<b>173</b>	<b>173</b>	<b>176</b>	<b>-3</b>
9	62	62	48	
STS - 9		0	3	
10	51	51	60	
STS - 10	5	5		
11	60	60	50	
STS - 11	2	2	5	
GO - 11	3	3	3	
12	50	50	68	
STS - 12	4	4	5	
<b>Total:</b>	<b>237</b>	<b>237</b>	<b>242</b>	<b>-5</b>
<b>SMCS Total:</b>	<b>854</b>	<b>850</b>	<b>883</b>	<b>-33</b>

## Fund Development & Alumni Relations

**Annual Fund:** First brochure and commitment cards were mailed late September. Status as of today = \$27,143 toward the \$200,000 goal.

**SMCS Foundation:** Finalizing the Business Case Statement to be sent out to all Board of Directors with Consent Resolution planned for November.

**Meet Me In The Middle:** Held on 9/22 at the Middle School. Net approximately \$19,000, with a couple of revenue items still coming in, so not finalized yet.

**TASTE! A Brewfest Event:** SG event held on 10/13 at The Ballroom at the Reserve. Early reports are showing approximately \$27,000 gross. Expenses still being finalized.

**Z-NIGHT:** Saturday, November 11, at Waverly Beach. Ticket cost is cut in half from Jumbo Gumbo. Only \$25/each and are available at any of the five SMCS schools or Neenah and Menasha Festival Foods locations. Flyers about the fun activities are available here.

**Zephyrs Gold** raffle tickets and Z-NIGHT admission tickets: Both of these ticket purchases count toward family fundraising fee of \$100/family. Buy more tickets for yourself or sell tickets to friends and family! Zephyrs Gold raffle tickets are only available at any of the five SMCS schools.

**School Spirit store:** Worked with a donor and Admissions Director to set up Zephyrs Spirit Wear 'stores' in each elementary school and the middle school. T-shirts (size Youth Small – Adult sizes), Zephyrs socks, Zephyrs stocking caps and other small Zephyrs items are for sale. Watch for new items throughout the year!

**Alumni events:** Several fall sports teams hosted alumni events – tennis, volleyball, and soccer. In addition, refreshments and prize drawings were set up at the homecoming football game to treat our visiting alumni.