



August 2015

Dear TCCES/SMC Supporter:

We want to give our friends and supporters the opportunity to advertise in both the seasonal sports & activities booklets and the fine arts program book. Your willingness to support these endeavors is critical to our ability to provide students with the equipment and supplies to ensure quality sports, co-curricular activities and fine arts productions.

The SMC Booster Club financially supports 21 sports and co-curricular teams. This demands more than \$60,000 each year, which is generated through numerous activities including concession sales, the Greater Zephyr Open, the Hoopla 3-on-3 basketball tournament and sponsorships/advertisements in the Zephyr sports and activities books and on banners. The TCCES Fine Arts Committee will rely on the fruit sale, concession sales and other fundraisers, as well as your sponsorship of the TCCES Fine Arts Program Book to support the schools' vocal, instrumental, visual and drama performances.

Advertising in the ***Zephyr Sports & Activities Books*** and ***TCCES Fine Arts Program Book*** will benefit your business by:

- Providing *yearlong* exposure throughout SMC and TCCES communities,
- Putting your advertising message in front of our alumni community which faithfully supports TCCES,
- Adding additional exposure through announcement of sponsors at home games or performances, and
- Encouraging community patronage of your business as we promote your discount coupons.

Please see the enclosed form for details regarding displaying your ad in the programs that are printed for guests at sports and activities and for patrons enjoying performances in the Jane Bergstrom Fine Arts Education Center. The form also includes information about ordering a sports and activities banner to be displayed at SMC.

At TCCES, part of our mission is the personal development of each student along with faith, academics and service. Co-curricular activities and fine arts involvement develop sportsmanship, leadership, confidence and poise. Please partner with us by **returning the enclosed form by August 29, 2014**. We appreciate your support! If you have any questions concerning these sponsorships, please don't hesitate to contact TCCES Athletics and Activities Director Adam Bates at 920-722-7796, ext 801 or the booster club at abates@tcces.org.



Thank you for your support of TCCES/SMC!
*Your generosity will help to ensure that our competitors and performers
 grow in sportsmanship, leadership, confidence and poise.*

Zephyr Sports & Activities Books and TCCES Fine Arts Book

*Full color advertisement in book distributed at all home sports and activities events.
 Choose the ad option that works best for you. Spotlight your business or family!*

- Full Page \$800***
- 1/2 Page \$650***
- 1/4 Page \$400**
- 1/8 Page \$250**

*** Full and half page advertisers' logos will also appear on team schedule poster distributed throughout the community!**

Zephyr Sports Banners - Color 4' x 8' displayed at SMC

- Five years \$1,500**
- Four years \$1,250**
- Three years \$1,000**
- Two years \$750**
- One year \$500**

Please complete the form below and we will contact you for the information we need for your ad or banner layout. If you need design assistance, we can help!

Amt Enclosed \$ _____

Return completed form with payment made to TCCES by Aug.29 to:

**SMC High School
 Attn: Booster Club
 1050 Zephyr Drive
 Neenah, WI 54956
 (920) 722-7796
 abates@tcces.org**

Contact Name _____

Company _____

Address _____

City/Zip _____ Phone _____

Email _____

Check _____ Visa _____ MC _____ Exp Date _____ V Code _____

Account Number _____

Signature _____

ZEPHYR SPORTS & ACTIVITIES BOOKS

TCCES FINE ARTS BOOK

AD SIZES AND FILE REQUIREMENTS

TCCES.ORG

AD SIZES

ALL ADS WILL BE PRINTED IN FULL COLOR

FULL PAGE

5.75" wide by 8.75" tall

HALF PAGE HORIZONTAL

5.75" wide by 4.25" tall

QUARTER PAGE VERTICAL

2.75" wide by 4.25" tall

EIGHTH PAGE HORIZONTAL

2.75" wide by 2.00" tall



FAITH
ACADEMICS
SERVICE

FILE REQUIREMENTS

- PDF files with outlined fonts are preferred. Acceptable files include JPG, TIFF, PSD and EPS
- If submitting PDF or EPS file, please outline all fonts
- For optimal results, please avoid using images less than 300dpi including graphics from the internet
- Please create or convert images to CMYK (no spot or RGB colors please!)
- If you need assistance creating your ad we can help! Please contact Craig Uhlenbrauck by e-mail at Craig.Uhlenbrauck@Miron-Construction.com

THANK YOU FOR YOUR SUPPORT!

Full Page
(FULL COLOR)
5.75" x 8.75"

Eighth Page Horizontal
(FULL COLOR)
2.75" x 2.00"

Quarter Page Vertical
(FULL COLOR)
2.75" x 4.25"

Half Page Horizontal
(FULL COLOR)
5.75" x 4.25"